

## Dental Allies Practice Cloud Voice<sup>SM</sup> Schedule

This Product Schedule (this “Schedule”) between Dental Allies, Inc. (“Dental Allies”) and the customer entity purchasing any of the Services (as defined below) (“You”) is effective immediately upon Your initial use, order or purchase of the Services and is issued pursuant to and incorporates by reference the terms and conditions of the Master Service Agreement (the “MSA”) by and between Dental Allies and You. All references in the MSA to Dental Allies will be interpreted as applicable to Dental Allies for purposes of incorporating such terms and conditions into this Schedule.

By ordering the Services, or using the Services, You accept this Schedule and agree to be bound by all of the terms and conditions of (i) the MSA; and (ii) this Schedule, including without limitation the provisions binding You to buy or use certain CPE (as defined below) as identified in this Schedule.

This Schedule includes the terms and conditions governing direct-dialed Voice over IP (“VoIP”) calling and certain calling and call management features or advanced features, including additional features or advanced features which may be offered at additional costs, and which Dental Allies, in its sole discretion, may add, modify, or delete from time to time, and other services. **Note that You will also be required to affirmatively acknowledge the VoIP E911 disclosures in order to receive the Services described by this Schedule.**

While the Services are provided directly to You by Dental Allies, one or more third parties have been authorized by Dental Allies as agents to conduct contracting, billing and support services to You on Dental Allies’ behalf. Dental Allies’ agents have no direct rights or obligations to You outside the scope of this Schedule and do not have any liability with respect to the Services.

All capitalized terms in this Schedule shall have the same meaning as set forth in the MSA, unless defined herein. **In the event of a conflict or inconsistency between the terms of the MSA and the terms of this Schedule, this Schedule shall supersede and govern; provided, however, that, notwithstanding the foregoing, the term and termination provisions of this Schedule as detailed in Section 2 (and any other additional sections specifically indicated herein as being in priority to the MSA on these terms) supersede the MSA regardless of whether there is an actual or apparent conflict or inconsistency with the terms set forth in the MSA.**

**Definitions.** For the purposes of this Schedule, the following definitions apply:

“Access Information” means information that, alone or together with other information, can provide access to any portion of Your Account, including but not limited to Your Account number, login names, passwords, credit card or other financial information, security questions and their respective answers, and any other similar information. For the avoidance of doubt, Your Access

Information will include any similar information for each of Your Users.

“Account” means the account created with Dental Allies in connection with this Schedule that relates to Your purchase or subscription to and use of Services by You and Your Users.

“Agent” means a party designated by Dental Allies to provide contract, billing and support services to You on behalf of Dental Allies.

“CPE” has the meaning provided for in Section 1.2 of this Schedule.

“Data” means all data submitted by Your Users to Dental Allies and Dental Allies Parties in connection with the Services, including all content, material, IP and similar addresses, voice calls, fax calls, software, messages and account information and settings.

“Services” means the voice communications services sold by Dental Allies, such as direct-dialed Voice over IP (“VoIP”) calling, cloud PBX service, fax, conference bridge and certain other calling and call management features or advanced features. However, for purposes of clarification, the term “Services” as defined for purposes of this Schedule does not include Dental Allies’ SIP Trunking service.

“Third-Party Service” means any service or product offered by a party that is not Dental Allies or Dental Allies Party.

“User” means any of Your employees, consultants or independent contractors to whom You grant permission to access the Services in accordance with Dental Allies’ entitlement procedures. Users may not be “shared” or used by more than one named individual, other than the administrative account that may be used by an appropriate number of individuals required to administer the use of Services within Your organization.

“Voice Telco Parties” means Dental Allies, vendors, licensors and partners, and it and their officers, employees, agents and representatives.

### 1. Service and Account.

1.1. Services. Dental Allies agrees to provide, and You agree to purchase, the Services. The Services include certain calling and call management features or advanced features, which may be offered at additional costs, and which Dental Allies may, in its sole discretion, add, modify, or delete from time to time. All real-time voice communication services and facsimile services must originate in the United States of America.

Dental Allies will block all call traffic that does not originate from a United States of America IP address as determined by Dental Allies in its sole discretion. Failure by Dental Allies to block such services that originate outside of the United States of America does not constitute approval by Dental Allies for You to use the Services from such points of origin. This service does not support operator-assisted calls, including but not limited to any and all types of collect calls. In addition, this service does not support 900 calls or any type of 10-10 dialing. You acknowledge that any failure of attempted 900, operator-assisted, or 10-10 calls is not grounds for any service credit, any other form of liability on the part of Dental Allies or Dental Allies Parties, or termination of service by You.

- 1.2. Customer Premises Equipment ("CPE"). Use of Services requires the use of pre-approved, pre-qualified, and pre-programmed CPE. The CPE can be purchased directly from Dental Allies or from third parties. Third-party CPE must conform to the approved make and models as determined by Dental Allies in its sole discretion. In order to utilize the Service's functionality, You must install all CPE according to the installation instructions provided by Dental Allies using the preset configuration supplied by Dental Allies. You acknowledge that Dental Allies has custom-preconfigured all CPE to work with the Services if You purchase such CPE directly from Dental Allies, and that this custom configuration enables certain CPE features and disables others. Desk phones, cordless phones, wireless transmitters, wireless adapters and fax adapters acquired from or through Dental Allies are only to be used with the Services.

Please note that most SIP desk phones in conjunction with the Services natively support Power Over Ethernet (POE). Some models, however, may require the use of a supplementary POE injector, which must be purchased separately.

The Services do not support Point-of-Sale machines (credit card machines). The Services do not support alarm systems. In addition, please refer to Section 1.11 of this Schedule for limitations regarding certain fax devices.

- 1.3. Title to CPE. Upon submission of an order for Services, You retain all rights and title to CPE identified in, or in connection with, such order. Subject to Sections 2.2 through 2.4 of this Schedule, You may select either a one-time payment or twelve monthly installment payments

option for the CPE. In the event of CPE defects due to component failure and/or workmanship defects during the twelve (12) month defective CPE warranty period, You agree to return the CPE that has been pre-approved for replacement to Dental Allies (at Dental Allies cost), in its original condition (expecting normal wear and tear) within thirty (30) days of Your written request for the exchange of defective CPE from Dental Allies. As per industry standard practice, Dental Allies will replace any defective CPE at Dental Allies' discretion. You are required to provide adequate surge protection for all CPE, such as would be standard for a computer. Dental Allies shall not be responsible for CPE damage due to improper use, storage, installation, lightning damage, flood damage, or other damage inflicted by You. If You fail to return the CPE within thirty (30) days of receipt of the request, or if Dental Allies at its sole discretion determines that the CPE defect is due to improper use, storage, installation, lightning damage, flood damage, or other damage inflicted by You, then Dental Allies will add the full original purchase cost of that CPE to Your next invoice or credit card charge.

- 1.4. Service and CPE Change Orders. You are responsible for all charges associated with change requests including new CPE and new Services in addition to those specified on Your initial order as confirmed with Dental Allies. Such change requests may be submitted via the help portal located at <http://help.dentalallies.com>, email to Dental Allies customer service and/or phone call to Dental Allies customer service and support teams (in each case by a party that is authorized to make changes to Your Account(s), subject to confirmation of such identity by Dental Allies) and are deemed the responsibility of You. Dental Allies reserves the right to verify whether an authorization is sufficient in its sole discretion.
- 1.5. Number Portability. Availability and use of local and toll free number portability, for porting an existing telephone number to Dental Allies or a Dental Allies Party, is subject to Dental Allies and Dental Allies Parties' policies, as modified from time to time. If number portability is offered by Dental Allies or a Dental Allies Party and You decide to transfer Your existing number, You authorize Dental Allies or a Dental Allies Party to process Your order for the Service and notify Your service provider of Your decision to switch Your services to Dental Allies or a Dental Allies Party and to transfer Your telephone number, and represent that You are authorized to take these actions. You may be required to complete a letter of authorization, provide Dental Allies with a copy

of Your most recent bill from Your service provider, as well as provide Dental Allies with any other information required by Your service provider to port Your number. Failure to provide any information requested to Dental Allies or the third-party service provider will delay the porting of the number to Dental Allies. Dental Allies and Dental Allies Parties shall not be responsible for any delay in the porting of Your number or outages with Your service provider prior to the successful completion of Your number port to Dental Allies, and will not provide credit for any such delays or outages. Expedites are not available. Dental Allies has the right to refuse to import a number if, in its sole discretion, it does not have the infrastructure to support the number.

- 1.6. Changes to Local Number Port Orders. If a Firm Order Commit ("FOC") date for a local port order is canceled or changed by You or Your Agent/representative more than three (3) business days before the agreed-to date, there may be a charge of nine dollars (\$9.00) per Telephone Number ("TN"). If an FOC date is cancelled or changed by You or Your Agent/representative within three (3) business days prior to the agreed-to date, there will be a charge of fifty dollars (\$50.00) per TN. If You require a reversion to prior service on the day of the port or within twenty-four (24) hours of the port occurring on the FOC date, there will be a charge of four hundred fifty dollars (\$450.00) per TN. You acknowledge that Dental Allies cannot guarantee that such an immediate service reversion for local numbers is even possible. Any change/cancellation of local porting orders received after 12:00 noon Eastern will be construed as received on the next business day. All such charges are not refundable and do not qualify under any service guarantees.
- 1.7. Changes to Toll-Free Port Orders. Changes to toll-free port orders are not supported once submitted. Cancels of toll-free porting orders are entirely the responsibility of You or Your Agent/representative to arrange with Your current service provider.
- 1.8. Agent. You acknowledge and agrees that (a) Dental Allies has designated an Agent to provide billing and support services to You in connection with the Services, (b) such actions by Agent shall be deemed to be the actions of Dental Allies with respect to those aspects of the relationship under this Schedule, and (c) You consent to the disclosure of Data to Agent for the purposes of the Services and the collection of Data by Agent for the purposes of the Services. For the

avoidance of doubt, if You fail to respect to Agent when it is acting for Dental Allies under this Schedule, You shall be deemed to be in breach of this Schedule.

- 1.9. Local Numbers. For the Services, You represent and warrant that all traffic delivered to You under this Schedule that has originated in the same local calling area in which Your local number (i.e., NPA-NXX) is assigned, and/or in which such traffic is terminated to You, is local traffic and is legally entitled to be treated as local traffic under all applicable federal, state and local laws, administrative and regulatory requirements and any other authorities having jurisdiction over such traffic. You understand and acknowledge that Dental Allies will rely upon such representation to assign local telephone numbers to You and/or route Your traffic for termination as local calling.
- 1.10. Incompatibility with Traditional Telephone Network. If Your business requires the use of equipment that is designed to transmit or receive data over traditional telephony networks, collectively referred to here as "Transaction Processing Hardware," You should be aware that not all Transaction Processing Hardware nor their related application providers, such as banks or credit card processing companies, support the use of VoIP services. Although adequate service may be achieved in many cases, Dental Allies and Dental Allies Partners cannot recommend or support Your use of Transaction Processing Hardware.
- 1.11. Incompatibility with Certain Facsimile Devices. Fax adapters acquired from or through Dental Allies provide a port for connection to facsimile devices ("Fax Devices"). However, You should be aware that in some cases the Fax Device's configuration may need to be modified by You to optimize its performance with VoIP. You should also be aware that some Fax Devices, some Internet Service Providers (ISPs), and some broadband data connections may not be capable of delivering satisfactory fax operation with VoIP. Some older Fax Devices are incompatible due to delay sensitivity, and therefore Dental Allies recommends the use of Fax Devices that are no older than two (2) years. Some ISP services deliver inadequate quality of service to allow for reliable fax transmission. Dental Allies recommends that You always check with Your Fax Device manufacturer and ISP to determine their level of support of fax over VoIP.
- 1.12. Your Network Security Obligations. You understand that the use of the Services requires a

network firewall at Your premises. You must deploy firewalls at each physical site designed to enhance security for SIP-based VoIP applications and services. You are also responsible for implementing other security practices that conform with industry standards and best practices applicable to Your business and industry sector. You are responsible for all fraudulent use of Your Services without regard to how it occurs. See Section 4.4(c) of this Schedule. **YOU HEREBY INDEMNIFY DENTAL ALLIES AND DENTAL ALLIES PARTIES AGAINST ANY RESPONSIBILITY FOR DAMAGES, CONSEQUENTIAL OR OTHERWISE, THAT ARISE FROM THE FAILURE BY YOU OR ANY THIRD PARTY TO PROPERLY PROTECT ANY NETWORK.**

1.13. On-Site Requirements. You are responsible for all aspects of Your working environment and of the access connectivity (Internet connectivity and local area network) they provide with respect to any quality of service issues to which they may contribute. Should You encounter material quality of service issues with Your Service which are not related to Your working environment or to the access connectivity provided by You, but rather are attributable to the network or software provided by Dental Allies, then Dental Allies will use commercially reasonable efforts to remedy those issues within thirty (30) days of their being reported to Dental Allies. Should Dental Allies fail to achieve a remedy within thirty (30) days, then You will be free to discontinue Service without liability for early termination fees. Should reported quality of service issues be determined to be a result of Your provided access connectivity or of Your working environment, then Dental Allies will use commercially reasonable efforts to provide appropriate information to support that diagnosis and may provide recommendations as to its repair; however, You will remain responsible for its repair and will be held to the contracted commitments as executed.

1.14. Directory Listing. You may request a Directory Listing for any Local Numbers used in connection with the Services, provided that Dental Allies has the capacity to provide Directory Listing services. Dental Allies utilizes a third-party vendor for Directory Listing; therefore, there is no guarantee that Dental Allies will be able to list a specific number with the third-party provider, and there is no guarantee as to the timeframe under which Directory Listing can be completed, if at all. Dental Allies does NOT support an option whereby the address is not published as part of

the Directory Listing, as allowed by relevant law. Further, where You choose not to purchase or to discontinue Dental Allies' Directory Listing service, Dental Allies provides no assurance that any existing information in the various directory listing databases will be removed or revised. In the event that a Directory Listing is completed successfully, (a) You will be provided with a listing for each number in the electronic database and white pages book managed by the Local Exchange Carrier ("LEC") or third party working with such LEC in whose area the local numbers originate; (b) via the above, most Directory Assistance providers will be able to lookup the number when they receive an inquiry; and (c) yellow pages and other electronic database providers then may contract with the LEC to purchase and list the number in their books, databases, etc. as an independent action from the Directory Listing services provided by Dental Allies. Dental Allies will not be responsible for any misprints, errors, or omissions, but will provide reasonable, good faith assistance to correct any errors in the database of Dental Allies partner carriers and their LEC providers that are identified by You. Further, **YOU HEREBY AGREE TO DEFEND, INDEMNIFY, AND HOLD DENTAL ALLIES AND DENTAL ALLIES PARTIES HARMLESS FROM AND AGAINST ANY AND ALL CLAIMS FOR EXPENSES OR DAMAGES OF ANY KIND (INCLUDING ATTORNEYS' FEES) ARISING FROM A MISPRINT OF YOUR DIRECTORY INFORMATION.**

2. Term and Termination.

NOTE THAT THE TERM AND TERMINATION PROVISIONS OF THIS SECTION 2 GOVERN THE PROVISION OF SERVICES PROVIDED THROUGH THIS SCHEDULE AND SUPERSEDE THE MSA WITHOUT RESPECT TO WHETHER THEY CONFLICT OR ARE INCONSISTENT WITH THE TERMS SET FORTH IN THE MSA.

2.1. Term.

a) Term.

1) For a monthly subscription to Services, the Initial Term is the period from the date of Your acceptance of this Schedule through the remainder of that calendar month. For a monthly subscription to Services, the Renewal Term is one (1) calendar month beginning at the end of the Initial Term and each subsequent calendar month thereafter.

2) For an annual or other subscription to Services (other than a monthly subscription), the Initial Term is the period from the date of Your acceptance of this Schedule through the remainder of that calendar month plus the agreed-upon initial Service period thereafter. For any such subscription to Services, the Renewal Term will be twelve (12) calendar months, beginning at the end of the Initial Term and at the end of each Renewal Term thereafter.

b) Automatic Renewal. Your Subscription to the Services will renew automatically at the end of the then-current Term for a Renewal Term unless terminated in accordance with this Schedule by either You or Dental Allies.

### 2.2. Termination by You.

a) Termination. You may terminate this Schedule for any reason by following the termination procedure located within the administrative control panel provided by Dental Allies prior to the beginning of any Renewal Term. If You terminate prior to the end of the then-current Term, Dental Allies will not be required to refund to You any fees already paid, and Dental Allies shall be entitled to receive any unpaid fees for the remainder of the then-current Term. In addition, even if You port a telephone number from Your Account, You will continue to be liable to Dental Allies for Service until the Account or relevant Service is terminated.

b) Refunds/Fees for Termination by You. Fees for non-recurring Services and setup fees will not be refunded. Any fees previously waived or discounts applied may be reinstated if You terminate the Account prior to its scheduled or agreed-upon termination date or if You breach this Schedule. In addition, if You terminate a subscription prior to the completion of the applicable Term, You may also be subject to an early termination penalty equal to the Service fees payable for the remaining duration of the Term.

### 2.3. Termination by Dental Allies.

a) 15-Day Termination. Except as otherwise provided, Dental Allies may terminate this Schedule for any reason by providing notice to You not less than fifteen (15) calendar days prior to the effective termination date. If Dental Allies terminates this Schedule

pursuant to this Section 2.3(a), if the effective termination date occurs prior to the end of the then-current Term, Dental Allies will refund or refrain from charging You the pro rata monthly fees for the month in which Services terminate.

b) Immediate Termination. Dental Allies may terminate this Schedule immediately and without prior notice for any of the following reasons:

1) Any material breach of this Schedule, as determined by Dental Allies in its sole discretion, including, but not limited to, failure to make payment when due, or violation of the terms of use of the Services or any other Dental Allies policy or procedure applicable to the Services;

2) If Your use of the Services results in, or is the subject of, actual or potential legal action, against Dental Allies or customers, without consideration for whether such actual or potential legal action or threatened legal action is eventually determined to be without merit; or

3) Any non-material breach of this Schedule which remains uncured beyond ten (10) calendar days from notice by Dental Allies.

c) Termination or Suspension of User. In lieu of terminating or suspending Your entire Account pursuant to this Section, Dental Allies may terminate or suspend individual Users.

d) No Refunds. If Dental Allies terminates this Schedule pursuant to Section 2.3(b), Dental Allies will not refund any paid fees.

2.4. Following Termination. Termination will not cancel or waive any fees owed to Dental Allies or incurred prior to or upon termination (including any early termination penalties). You agree that Dental Allies may charge such unpaid balance to Your payment account on file or otherwise bill You for such unpaid balance. Upon termination, You must promptly uninstall all software provided by Dental Allies in connection with the Services. **All of Your Data will be irrevocably deleted immediately upon termination. It will be solely Your responsibility to secure all necessary Data from Your Account prior to termination. Dental Allies will not be responsible for any loss of Your Data, or any damages arising from the deletion of Your Data following termination of Services. You acknowledge that in the event of any Service**

termination or cancellation, all telephone numbers associated with Your Account may be immediately released and may not be available to You for porting to a new carrier or upon Service reactivation with Dental Allies.

3. Fees, Billing, Taxes, Charges.

3.1. Fees. The fees initially charged upon ordering any Service will be effective for the Initial Term and each Renewal Term of this Schedule, provided that Dental Allies will have the right to increase these fees at any time upon notice to You. If You do not agree with such fee increase, You will have the right to terminate this Schedule and the applicable Service immediately upon notice, provided that such notice of termination must be received within thirty (30) calendar days of date of notice of the fee increase. All payments shall be in US dollars. You will pay all non-recurring and recurring fees, regulatory cost recovery fees, surcharges, assessments and taxes billed to Your Account. Fees are non-refundable. Recurring fees are typically billed once per month and include charges for the current month and usage or adjustments from the prior month. Telephone call minutes of use (including but not limited to inbound and outbound local, long distance, international, toll-free, and conferencing) and adjustments for additions, changes or deletions of certain monthly recurring services are billed in arrears. Rates may vary by destination country, city, and band, and are subject to change by Dental Allies from time to time without prior notice. Dental Allies may occasionally offer special promotions from time to time and shall determine eligibility for, interpretation under and duration of such promotions in its sole discretion.

- a) Dental Allies may charge a reactivation fee to renew Service for Accounts that have been suspended for non-payment or terminated by You.
- b) Monthly recurring charges will automatically be applied to Your Account(s) fifteen (15) days after Your acceptance if You have not activated the Services; otherwise, such charges will apply from the date of activation.

3.2. Advance Payment and Deposits. Activation and monthly recurring charges are billed in advance. Usage and long distance charges are billed in arrears. Recurring charges commence accruing at the time the Services are provisioned by Dental Allies. Payment of all charges is due thirty (30) days from the date of the invoice (the "Due Date") unless You have selected to automatically pay by

credit card in which case charges will be automatically applied to the credit card associated with Your Account(s). If You fail to pay for all charges by either: (a) more than thirty (30) days past the Due Date on one (1) occasion, or more than fifteen (15) days past the Due Date on two (2) occasions within any twelve (12) month period, then You will be, upon receipt of written request from Dental Allies, required to pay a billing deposit ("Billing Deposit"), of an amount equal to twice Your average monthly bill for Services for the preceding three (3) month period. If You fail to pay the Billing Deposit within ten (10) days of receipt of the request to do so, then Dental Allies may, in its sole discretion and in addition to any other remedies available to Dental Allies, suspend or terminate all Services provided to You and maintain the Services in a suspended status until such time that You have paid all amounts then due, including the Billing Deposit. Billing cycle end dates may change from time to time. When a billing cycle covers less than or more than a full month, Dental Allies may make reasonable pro-rations to recurring charges.

3.3. Fair Use.

a) Dental Allies may offer calling plans that are described as including unlimited minutes of use. Dental Allies may also offer messaging plans that are described as including unlimited messages. Dental Allies reserves the right to review usage of any "unlimited" plans to ensure Fair Use and reserves the right to, at any time, take the actions noted in Section 3.3(b) below without notice to You. "Fair Use" means that (i) with respect to calling plans, the combined number of outbound minutes plus local inbound minutes or (ii) with respect to messaging plans, the combined number of outbound messages plus inbound messages, in either case does not substantially exceed, in Dental Allies' reasonable judgment, the average use of all other Dental Allies customers as measured on a per user basis. Usage and associated charges for excess usage will be determined based solely upon Dental Allies' collected usage information. Fair Use also prohibits any activities that result in excessive usage including, but not limited to, auto-dialing, continuous or extensive call forwarding, telemarketing, message blasting, fax broadcasting, fax blasting or transmitting broadcasts or recorded messages, or any activity that disrupts the activities of Dental Allies and/or other Dental Allies customers.

b) If Your usage exceeds the limits for Your Account or otherwise exceeds Fair Use, You agree that Dental Allies Services may immediately, in its sole discretion, (i) charge You for such excess usage via Your automated payment account or by invoice if You have been accepted into the Dental Allies check paying program, (ii) upgrade You to a plan or increase the limits on Your Account to address this excess usage, and/or (iii) suspend Your Account or terminate Your Account upon notice to You. Upon any upgrade or increase on the limits of Your Account, You will be responsible for the new costs and fees.

3.4. Taxes. You shall be liable for all taxes, governmental fees, surcharges and assessments to be paid related to fees and charges arising under this Schedule or in connection with the Services. You shall also pay all taxes, fees, and assessments of any nature associated with products or services sold through the use of or with the aid of the Services. Unless Applicable Law or changes in Applicable Law require otherwise, applicable taxes, governmental fees, surcharges and assessments for the Services shall be applied based upon the jurisdiction in which You primarily use the Services (“Place of Primary Use”), and You and Dental Allies agree that the primary business street address You designate on Your Account for purposes of this Schedule shall also be Your Place of Primary Use for determining applicable taxes for all charges on Your Dental Allies Account.

3.5. Bill Disputes. You will notify Dental Allies of any dispute relating to charges billed to Your Account by submitting written notice to Dental Allies within thirty (30) days of the date the disputed charges appeared on Your Account. The existence of a dispute will not relieve You from paying any and all amounts billed hereunder. You waive all rights to dispute any charges not disputed by written notice as required in the first sentence of this Section 3.5.

4. Use of the Services.

4.1. Business Use; Call Centers; No Resale. You will use the Services predominately and primarily for Your own internal business, non-personal use. You will not allow any third party, including Your vendors and service providers, to access or use the Services. For the avoidance of doubt, You agree that You will not use the Services for residential purposes. You may not use the Services for any call center solutions in which Services’ lines are being used for making or

receiving calls. You will not resell the Services to any third parties.

4.2. Restricted Activities. You will not use the Services: (a) to harvest, collect, gather or assemble information or data regarding other uses, including telephone numbers or email addresses, without their consent; (b) for communications that are unlawful, harassing, libelous, abusive, harassing, tortious, defamatory, threatening, harmful, invasive of privacy, vulgar, pornographic, obscene or otherwise objectionable in any way or that are harmful to minors in any way under the law or otherwise; (c) to transmit or knowingly accept any material or communications that may infringe upon the intellectual property rights or other rights of third parties, including, but not limited to, trademark, copyright, patent, or right of publicity; (d) to transmit or knowingly accept any material or communication that contains software viruses or other harmful or deleterious computer codes, files or programs such as, but not limited to, Trojan horses, worms, time bombs or cancelbots; (e) to interfere with, disrupt, attempt to interfere with or disrupt computer servers or networks connected to the Services or violate the regulations, policies or procedures of such networks; (f) to attempt to gain unauthorized access to or to gain access to the Services, other accounts, computer systems or networks connected to the Services, through password mining or any other means; (g) to harass or to interfere with another user’s use and enjoyment of the Services; (h) unlawfully record conversations in violation of applicable law; (i) to make calls that are not between individuals (e.g., automated calls are not permitted); or (j) in a manner deemed by Dental Allies to be inappropriate. You may not access the Services for purposes of monitoring their performance, availability, or functionality, or for any other benchmarking or competitive purposes, without Dental Allies’ prior written consent. You may not access the Services if You are a direct competitor of Dental Allies, without Dental Allies’ prior written consent pursuant to a separate written agreement.

4.3. No Resale. Services are for Your use and not third parties, and You are prohibited from intermingling traffic. You shall not resell the Services and doing so constitutes an abusive practice subjecting You to immediate termination of this Schedule and the Services.

4.4. Applicable Law; Regulatory Matters.

- a) Applicable Law. Use of the Services is only authorized for use in the United States of America. You acknowledge and agree that access to and use of the Services may be restricted or limited as a result of Applicable Laws and that You will not use, or allow the use of the Services, in contravention of, and will comply with, any Applicable Law. You represent that (i) You and Your Users are not named on any Governmental Authority list of persons or entities prohibited from receiving exports, and (ii) You will not permit Users to access or use Services in violation of any export embargo, prohibition or restriction. You acknowledge and agree that it is Your sole responsibility to use the Service in a lawful manner.
- b) Regulatory Matters. Notwithstanding any other provision of this Schedule or the MSA, this Schedule is subject to change, modification, or cancellation, with or without prior notice, as may be required or reasonably deemed necessary by Dental Allies' Services pursuant to any Applicable Law, including any order, rule, or decision of a Governmental Authority. All taxes, regulatory fees, surcharges, assessments, or other charges imposed by any Governmental Authority on You or Dental Allies are in addition to the fees and charges of Dental Allies and are the sole responsibility of You. If any such taxes or fees are assessed upon Dental Allies, Dental Allies may pass through such charges to You or assess a regulatory cost recovery fee. All such charges may be a flat fee or a percentage of Your Dental Allies charges and may change without notice. To the extent You are obligated to report and pay any applicable taxes or regulatory fees to a Governmental Authority, You hereby indemnify Dental Allies against any claim arising out of Your failure to do so.
- c) Fraud. It is the express intention of the parties that You, and not Dental Allies, will bear the risk of loss arising from any unauthorized or fraudulent usage of Services provided under this Schedule to You. Dental Allies reserves the right, but is not required, to take any and all action it deems appropriate (including blocking access to particular calling numbers or geographic areas) to prevent or terminate any fraud or abuse in connection with the Services, or any use thereof; provided, however, that any such action will be

consistent with applicable federal and state laws, rules, and regulations and provided further that the failure to take any such action will not limit Your responsibility for all usage of the Services.

- 4.5. Call Recording Features. Notwithstanding any other applicable provisions or prohibitions of use set forth in this Schedule or the MSA, You agree and acknowledge that the laws regarding the notice, notification, and consent requirements applicable to the recording of conversations between federal and state jurisdictions, and between state jurisdictions, and locally. You agree that You are solely responsible for complying with all federal, state, and local laws in any relevant jurisdiction when using call recording features. If You use call recording features from outside the United States of America (note that use of the Services from outside the United States of America would constitute a violation of Section 1.1 of this Schedule), or if a party to the call is located outside of the United States of America, You must also abide by all applicable international laws, rules and regulations. Dental Allies and Dental Allies Parties expressly disclaim all liability with respect to Your recording of conversations. You hereby release and agree to hold harmless Dental Allies and Dental Allies Parties from and against any damages or liabilities of any kind related to the recording of any telephone conversation using the Services. You should carefully review Your particular circumstances when deciding whether to use the recording features of the Service, and it is Your responsibility to determine if, and under what conditions, the electronic recordings are legal under applicable federal, state or local laws. Dental Allies and Dental Allies Parties are not responsible for any misinterpretation, lack of understanding, or lack of knowledge regarding the use of electronic records or the use of its products by any User, whether legal or illegal. The call recording feature is intended for single person use only. Dental Allies reserves the right to disconnect or modify Your service plan if Dental Allies determines, in its sole and absolute discretion, that Your usage of this feature is inconsistent with, or in excess of, normal usage patterns of other users of the Services.

In some states, You are required to obtain consent from all parties to record a phone call. As a result, You may need to inform Your employees and third parties whom You call through the Services that their calls are being recorded. Third parties will receive an automated announcement indicating that the call is being recorded only

when they call You. You are responsible for obtaining any and all legally-required consents when You make a call with call recording enabled. You should consult with an attorney prior to recording any call. The information contained in this Section 4.5 does not constitute legal advice.

4.6. Caller Identification Service (“CNAM”). Outbound CNAM is available upon request, although Dental Allies reserves the right to provide a default name which will typically be either the name of the enterprise account or the billing contact for the Services, as provisioned in Dental Allies’ systems as of the date that the CNAM order is entered. Dental Allies may modify the name submitted to meet regulatory and/or third-party vendor requirements. Upon request, Dental Allies may modify the CNAM in a manner consistent with relevant law, and charges may apply. If You prefer for Your number not to be displayed, You must request initiation of the privacy indicator on Your account. Dental Allies is not responsible for CNAM not operating properly as Dental Allies, and all providers in the industry, rely on third-party databases and provisioning by the carrier or other provider that terminates the call to the called party. Dental Allies has no control over such third parties.

4.7. Practice Cloud Voice “Hold” Music. You represent to Dental Allies that, to the best of Your knowledge, any and all Hold Music provided by You to Dental Allies for the purpose of uploading to the Services is (a) not in violation of any third parties’ patent, trademark, copyright, or service mark rights; (b) is not libelous, obscene or otherwise contrary to the law; and (c) does not violate any third party’s right to privacy or publicity; and that no such claims by third parties or the possibility of such a claim has been brought to Your attention. Accordingly, any claim made or action filed for misrepresentation, content, patent, trademark, service mark, or other copyright infringements arising out of the Hold Music provided by Dental Allies at Your request, You shall defend and hold harmless Dental Allies and Dental Allies Parties for all liabilities and damages suffered by Dental Allies and Dental Allies Parties as a result of said claim or action.

### 5. Your Data and Privacy.

a) Dental Allies and Dental Allies Parties do not own Your Data unless otherwise stated by Dental Allies. Except as set forth herein, in the MSA or Dental Allies’ Privacy Policy or as otherwise required by Applicable Law, Dental Allies and Dental Allies Partners will not

monitor, edit, or disclose any information regarding You or Your Account, including any Data, without Your prior permission. Dental Allies and Dental Allies Parties may use or disclose such information, including Data, to enforce this Schedule, to provide support, and bill for Services (including disclosure to the Agent and other third-party vendors and contractors), to respond to or monitor technical issues with the Services, for compliance purposes with Dental Allies’ vendors, to protect Dental Allies and Dental Allies Parties’ rights or property, and to protect against potentially fraudulent, abusive or unlawful use of the Services. In addition, Dental Allies and Dental Allies Parties may provide certain user registration and statistical information such as usage or user traffic patterns in aggregate form to third parties, but such limitation will not include any identifying information. You, not Dental Allies, will have sole responsibility for the accuracy, quality, integrity, legality, reliability, appropriateness and copyright of all Data and, except as provided for herein, Dental Allies and Dental Allies Parties will not be responsible or liable for the deletion, correction, destruction, damage, loss, or failure to store any Data. You understand and agree that it will be Your sole obligation to take, and that You will take, all measures necessary to protect Your Data, including, without limitation, the timely backup of all Data on one or more systems that operate independently from any system associated with the Services.

b) In providing the Services, Dental Allies and Dental Allies Parties collect and maintain certain Data, known as customer proprietary network information (“CPNI”). This includes information that relates to the quantity, technical configuration, type, destination, location and amount of use of Services to which You subscribe. Your telephone numbers, name, and address are not CPNI. Dental Allies and Dental Allies Parties may use Your CPNI without Your consent to provide the Services, for billing and collection purposes, to protect Dental Allies and Dental Allies Parties’ rights or property or to protect users from fraudulent, abusive, or unlawful use of the Services, to inbound telemarketing services for the duration of the call, or as required or permitted by law. Dental Allies and Dental Allies Parties’ may also use CPNI to offer additional services of the type that You already purchase. Dental Allies and Dental Allies Parties do not sell, trade or share Your

CPNI with third parties for marketing purposes, unless You authorize such use.

6. CALEA. Dental Allies and Dental Allies Parties intend to fully comply with the Communications Assistance for Law Enforcement Act ("CALEA") and singular laws. **By using the Service, You hereby agree and consent to Dental Allies and Dental Allies Parties' right, pursuant to lawful request by law enforcement or any Governmental Authority, to monitor and otherwise disclose the nature and content of Your communications if and as required by CALEA or any other law, without any further notice to You.**

7. Limitation of Warranty; Limitation on Liability; Third-Party Services

7.1. Limitation of Warranty. Dental Allies and Dental Allies Parties will not be liable for any direct, indirect, incidental, special, punitive, or consequential damages, including but not limited to damages for lost profits, business interruption, loss of programs or information, and the like, that result from the use or inability to use the Services or from mistakes, omissions, the Services not meeting Your requirements or expectations, hardware failures, issues making 911 calls, interruptions, deletion of files or directories, errors, defects, or delays in operation or transmission, regardless of whether Dental Allies or any Dental Allies Party has been advised of such damages or their possibility. Dental Allies and the Dental Allies Parties will not be liable for any harm that may be caused by the execution or transmission of malicious code or similar occurrences, including without limitation disabling devices, drop dead devices, time bombs, trap doors, Trojan horses, worms, viruses and similar mechanisms. The warranty restrictions and limitations set forth in this Schedule are in addition to the warranty restrictions and limitations provided for in the MSA.

7.2. Limited Warranty. Within thirty (30) days of the creation of Your Dental Allies Account, if You are dissatisfied with the Service, You may discontinue Service and return all CPE for a full refund of all Service and CPE charges (excluding toll-free and international charges and shipping). You are required to (a) provide advance written notification to Dental Allies of intended return and cancellation under this warranty and (b) receive written acknowledgement by Dental Allies that the return has been authorized. You are responsible for arranging and paying for the return of CPE and packaging all equipment to arrive at Dental Allies in good working condition within thirty (30) days of authorized return order.

Refunds, where authorized, will generally be issued within fifteen (15) business days following the receipt of all CPE; billing for CPE will continue in the interim until Your account is completely cancelled. If all CPE is not returned or has been damaged by You, or in shipping, You will be charged for the complete cost of all non-returned or damaged CPE. This warranty does not apply to any promotional cash cards or fees, or membership cards or rebates that from time to time may be offered to You; if You discontinue the Services, any such cards or fees or rebates will be charged to Your credit card, or if You are not using a credit card, then will be charged to You by invoice. Your delay in installing, configuring and/or using the Services and/or any delays such as those associated with number porting or ordering additional CPE, do not extend the period for this Limited Warranty.

7.3. Limitation of Liability. You agree that the total liability of Dental Allies and any Dental Allies Party and Your sole remedy for any claims regarding the Services under this Schedule or otherwise is limited to the fees paid to Dental Allies by You for the preceding six (6) month period. Notwithstanding anything to the contrary, Dental Allies and Dental Allies Parties will have no liability whatsoever in the event that You have, either under Dental Allies' direction or Your own actions, misconfigured any telephone or other device connecting to the Service, or if any User has any issue regarding a 911 call. You acknowledge and agree that the limitation of Dental Allies' and the Dental Allies Parties' liability is a material term to Dental Allies and Dental Allies Parties and that it would not otherwise enter into this Schedule without this limitation, and that You agree these limitations are reasonable.

7.4. Licensor and Vendor Liability. Dental Allies' licensors and vendors are not responsible to You for any warranty provided by Dental Allies.

7.5. Third-Party Services. The Services may be compatible with Third-Party Services. While Dental Allies and Dental Allies' parties do not disclose or permit access to Your CPNI to Third-Party Services, Your installation or use of Third-Party Services on Your equipment or software could result in Your own disclosure of CPNI. Any purchase, enabling, or engagement of Third-Party Services, including but not limited to implementation, customization, consulting services, and any exchange of Data between You and the applicable Third-Party Service provider. Dental Allies does not warrant, endorse, or

## Dental Allies Practice Cloud Voice<sup>SM</sup> Schedule

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support Third-Party Services. If You purchase, enable or engage any Third-Party Service for use with the Services, You acknowledge that the providers of those Third-Party Services may attempt to access and/or use Your Data used in connection with the Services as required for the interoperation of such Third-Party Services with the Services. You represent and warrant that Your use of any Third-Party Service signifies Your independent consent to the access and use of Your Data by the Third-Party Service Provider, and that such consent, use, and access is outside of Dental Allies' control. Dental Allies will not be responsible for any disclosure, modification, or deletion of Data resulting from any such access by Third-Party Service providers.

\_\_\_\_\_  
Customer Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company